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## Why Attend the 2024 Visions Conference?

April 30 – May 1 at the Envue Hotel, Weehawken, NJ

### Navigate the Changing Business Environment due to Northeast State Electrification Rules

- The Visions Conference and Industry Summit is a critical opportunity for heating fuel dealers and industry stakeholders to come together and develop strategies for navigating the rapidly evolving market and policy landscape.
- With the increasing push for electrification at all levels of government and the deployment of clean heat standards in several states, it is crucial for industry leaders to understand these challenges and develop strategies to adapt and thrive.
- Clean Heat Standards will fundamentally transform the way we do business. They are in active development in Massachusetts and Vermont, while Connecticut, Maryland, New Jersey, New York, Pennsylvania, and Rhode Island have also pledged to pursue them.

### Building A New Business Model for Success

- Visions will provide invaluable insights into the latest market trends, innovative strategies, and best practices to help your business remain competitive and successfully turn challenges into opportunities.
- Obtain essential knowledge regarding the status of federal, state, and local policies that affect your business, and become empowered to engage with policymakers and your customers and successfully advocate for your business.

### Network and Collaborate

- Attendees will have the chance to network with peers from across the region, share experiences, and learn from one another, fostering a sense of unity and collaboration.

### Gain Expert Insights

- The conference will feature expert speakers and thought leaders who will offer guidance on effectively communicating the benefits of renewable liquid heating fuels and new efficiency technologies, as well as understanding and responding to the potential risks associated with policymakers' aggressive push to "electrify everything."
- This includes expert analysis on electrification's threat to grid reliability and security, and how your business can prepare.

### Prepare for the Future Regardless of Federal Elections Outcome

- The upcoming U.S. election is unlikely to dramatically alter the political landscape in most of the Northeast. In fact, if there is a change in the administration in Washington, blue state climate policies may become even more ambitious in response. The Visions Conference will help your business prepare for all outcomes.
- This year's summit celebrates the fifth anniversary of the Providence Resolution. We will reflect on our achievements, assess the current state of affairs, and explore the promise and potential for the future of our industry.

### A Must-Attend Event

- The Visions Conference is a must-attend event for any heating fuel or home comfort business seeking to stay ahead of the curve, remain competitive and profitable, and ensure long-term success in the face of unprecedented challenges and opportunities.

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